

FIG. 1

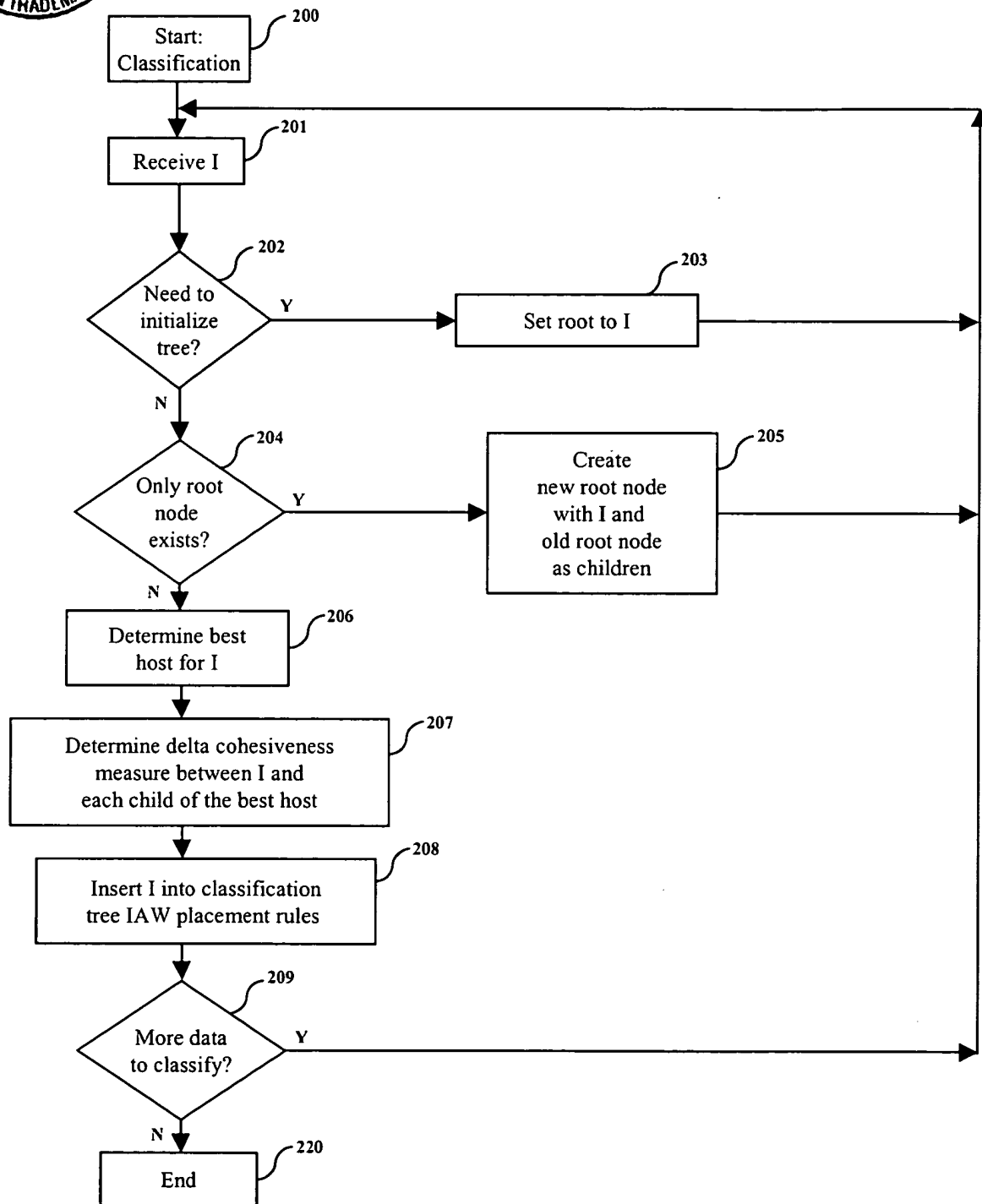


FIG. 2

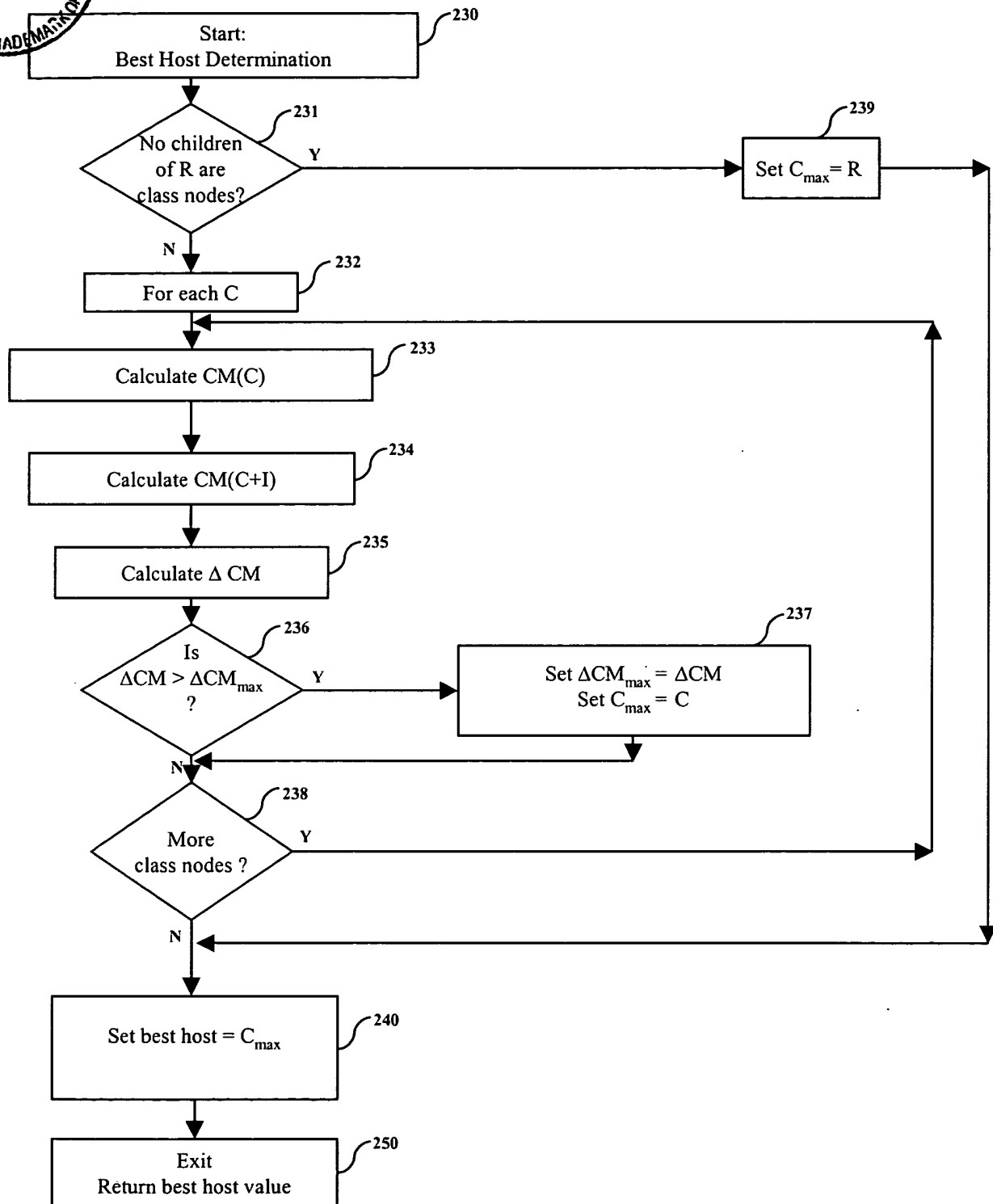


FIG. 3

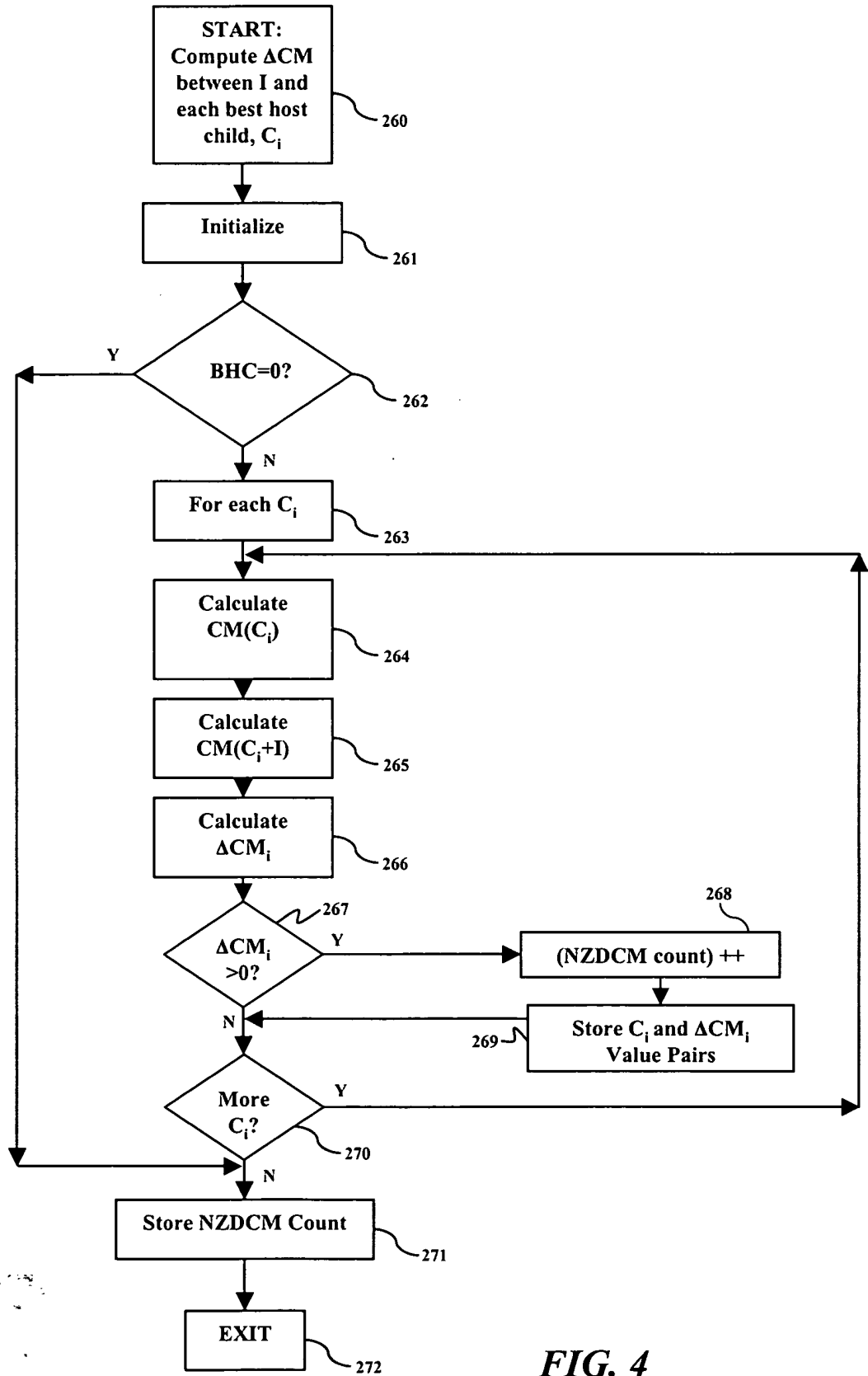


FIG. 4

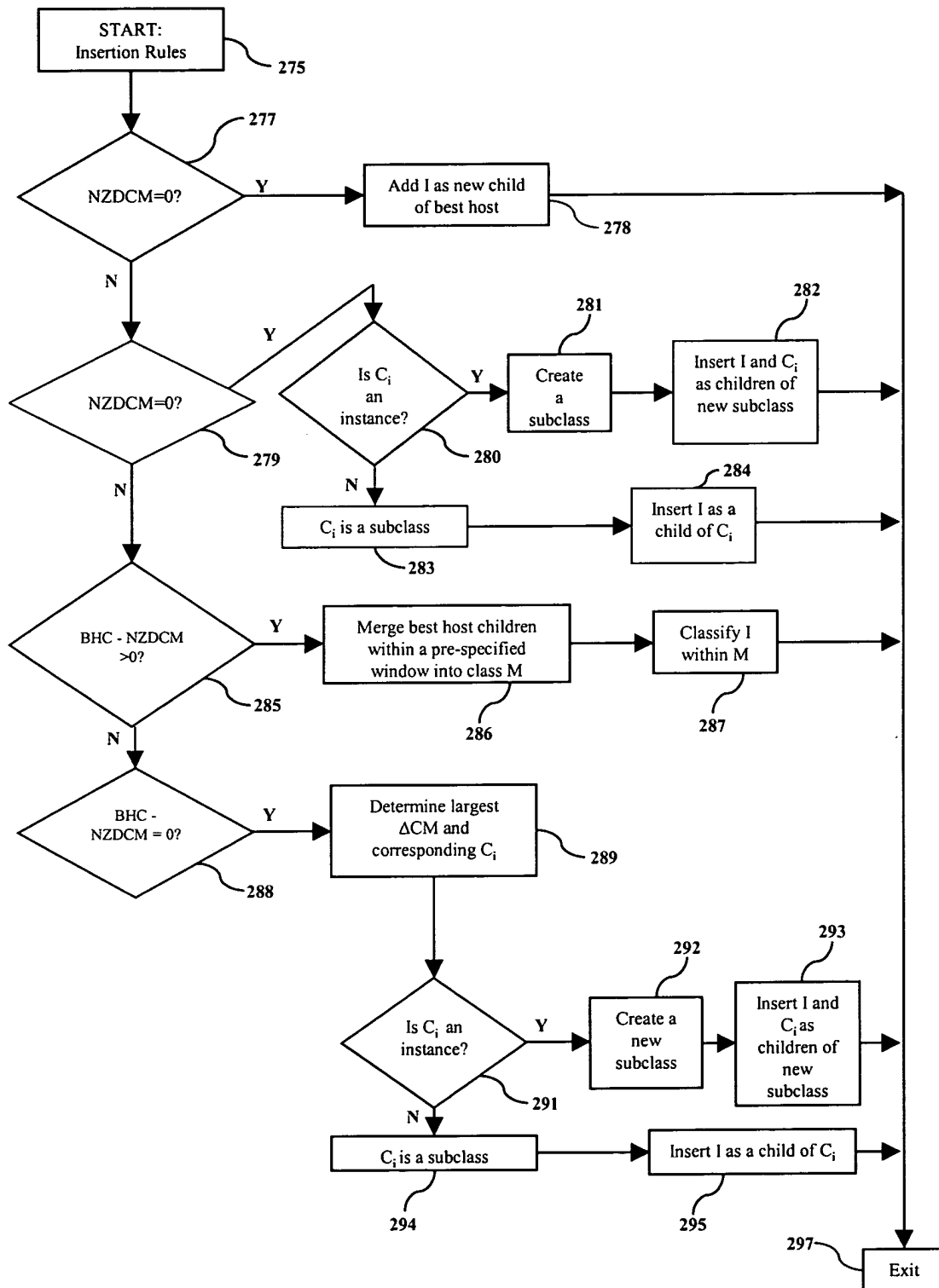


FIG. 5

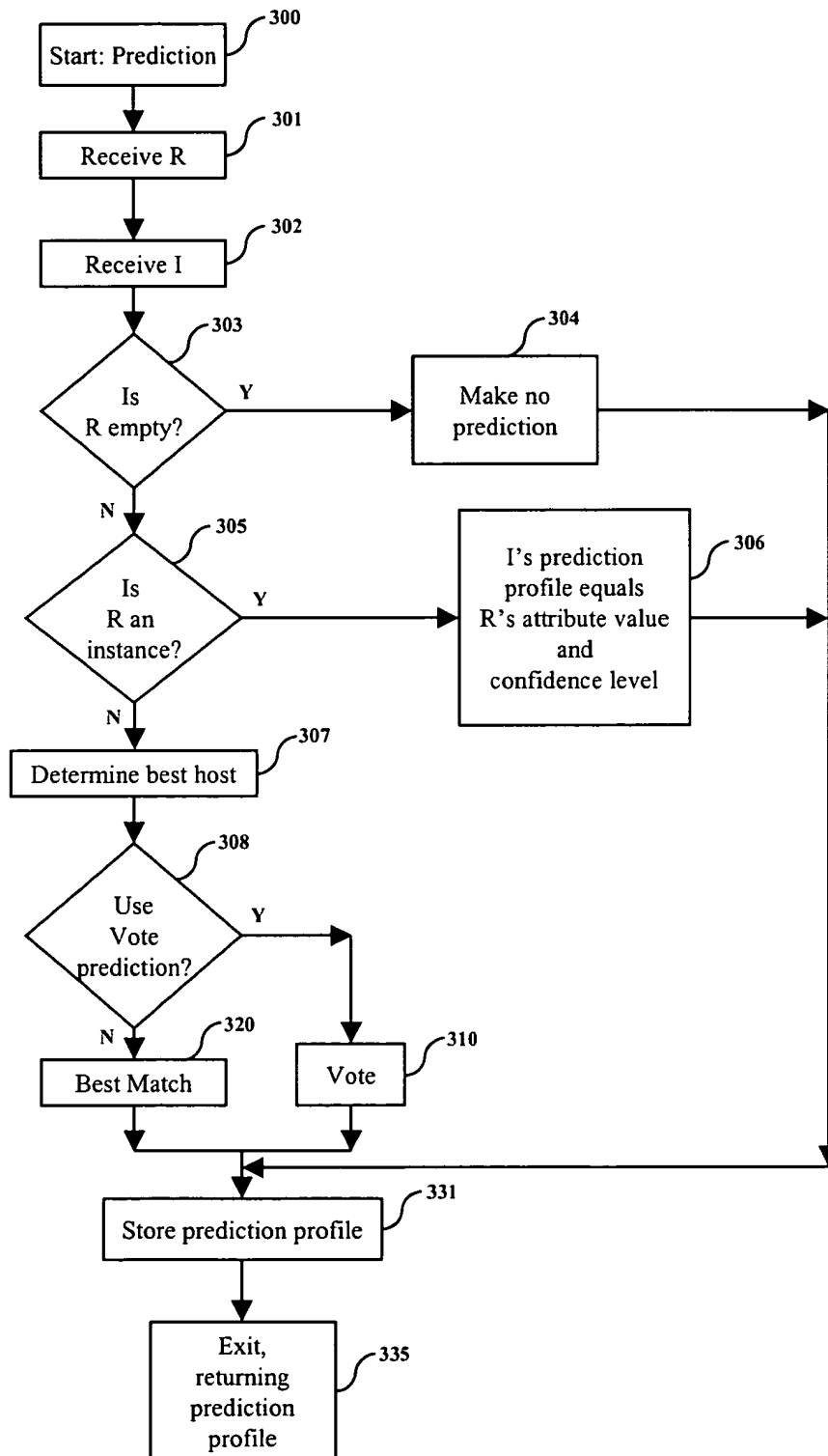


FIG. 6

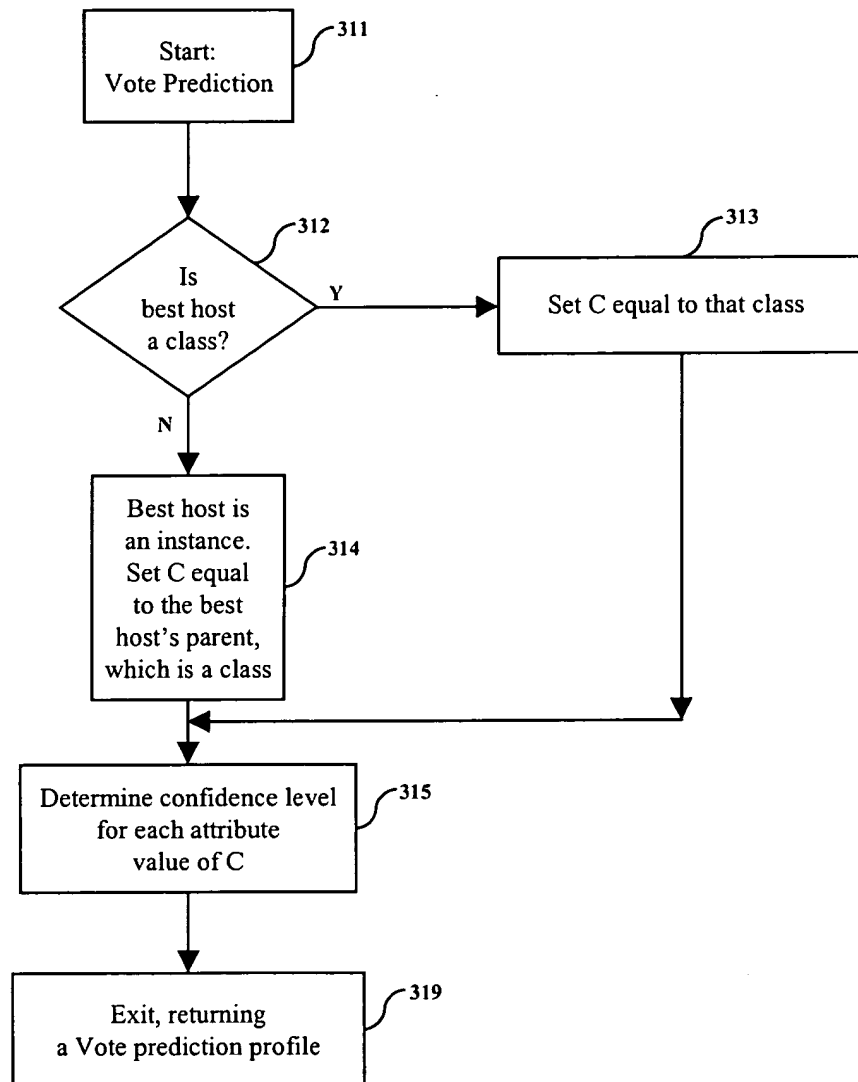


FIG. 7

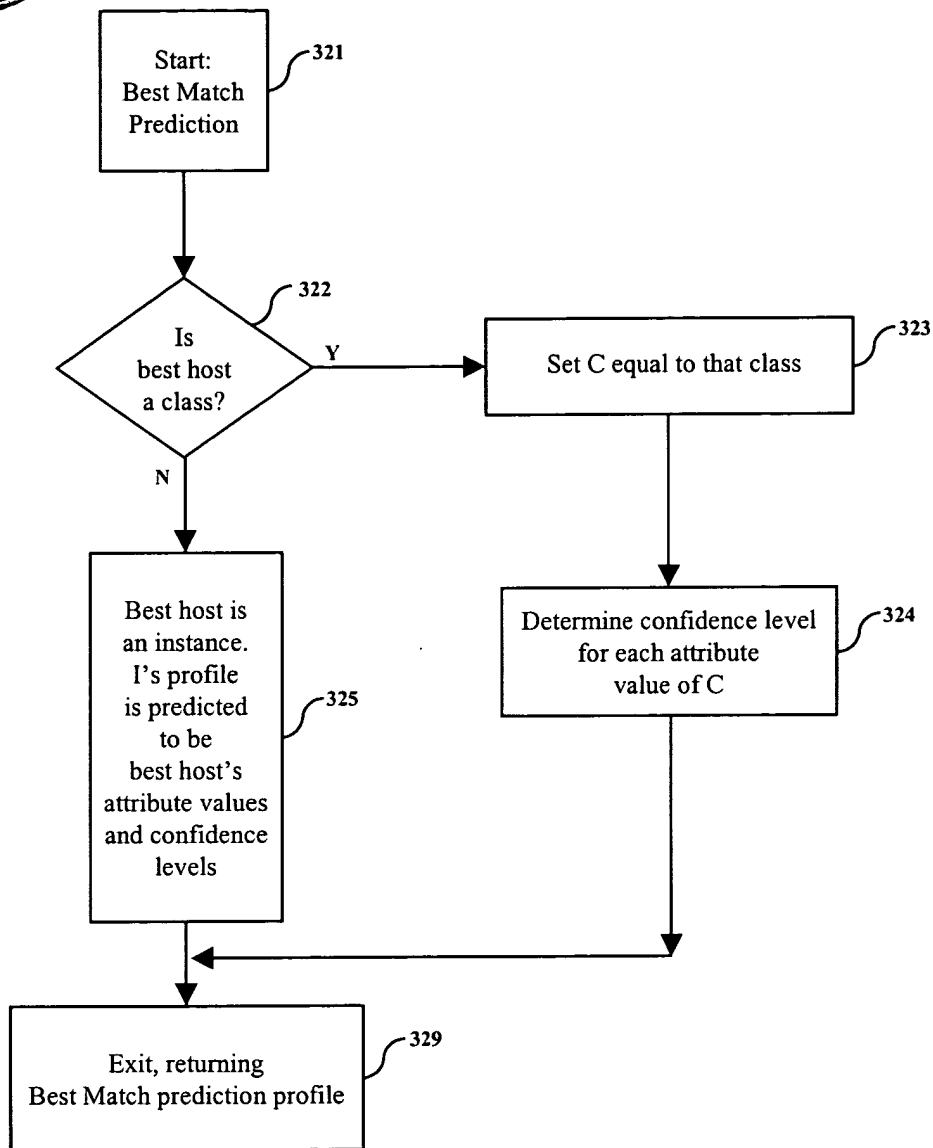


FIG. 8

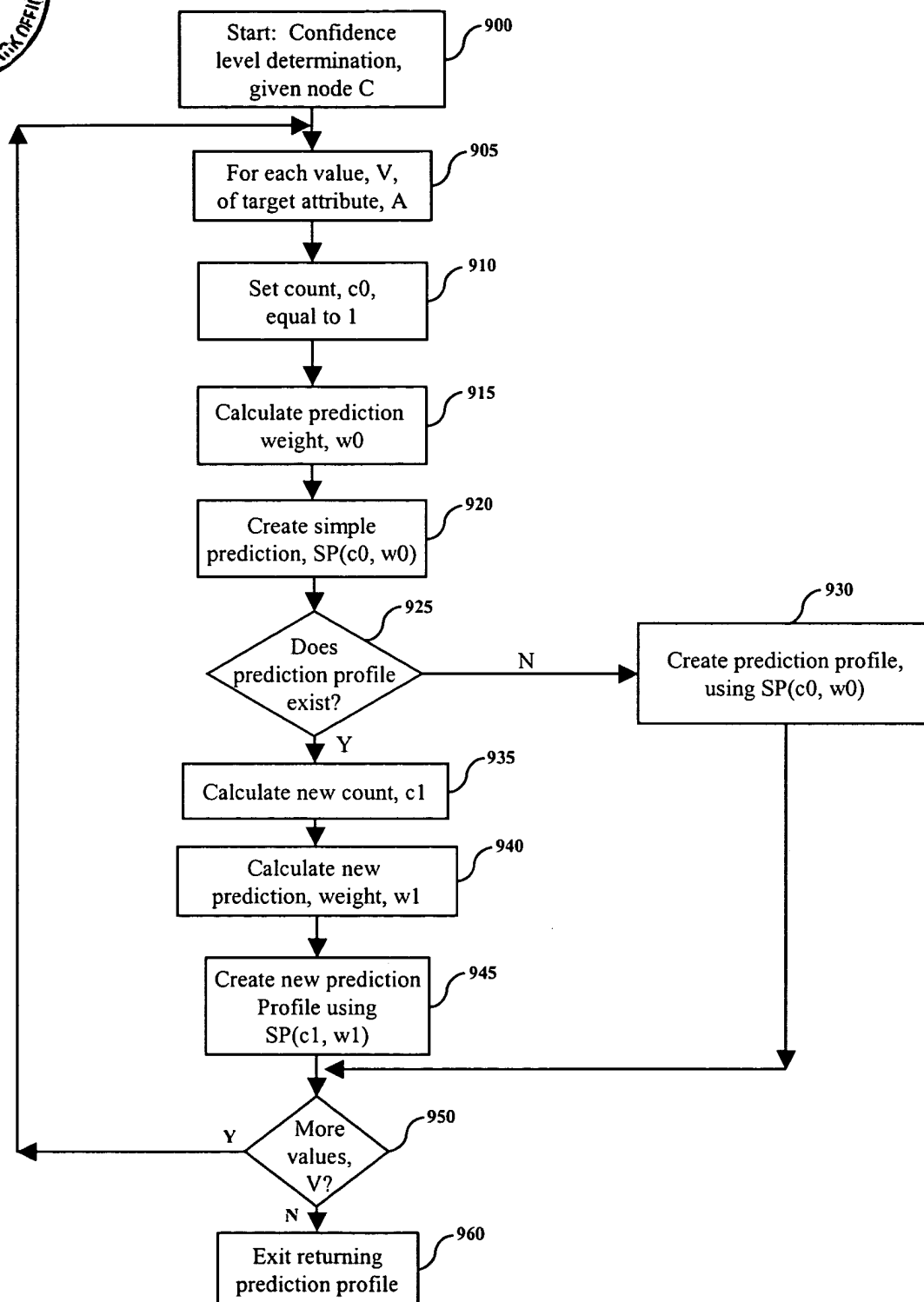


FIG. 9

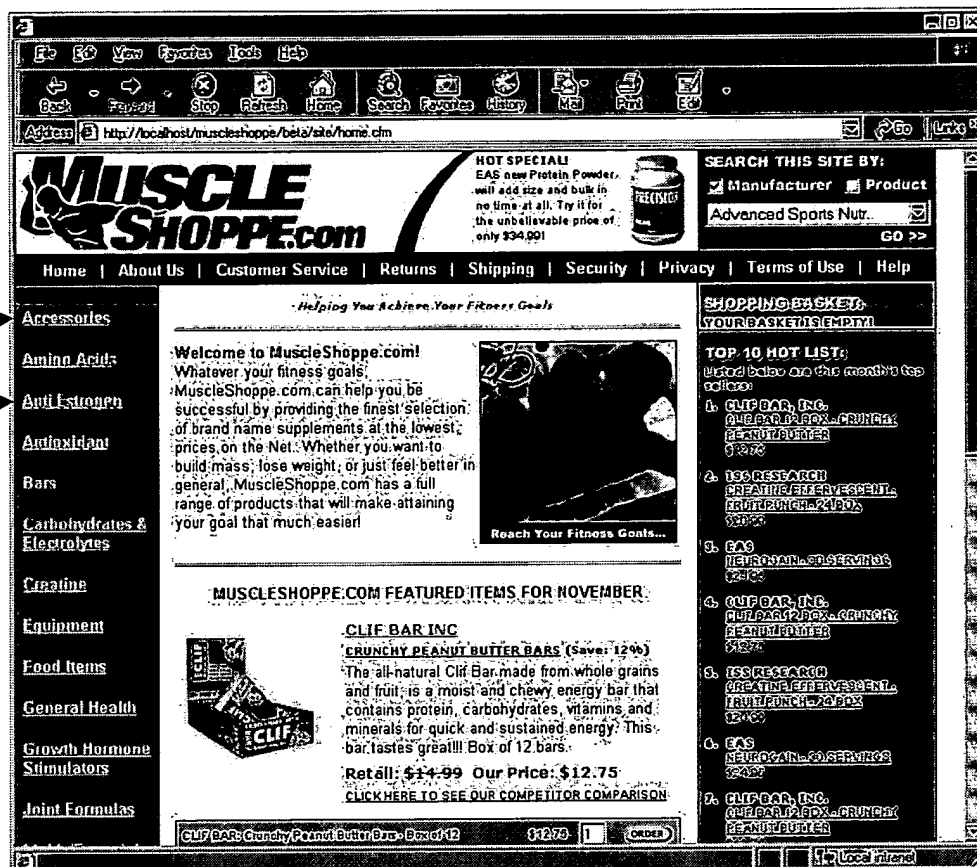


FIG. 10



Applet

Data set

Incremental Clustering Classifier Demonstration

What if? Describe something new

class	<input type="text"/>
referer_type	<input type="text"/>
page_1	<input type="text"/>
page_2	<input type="text"/>
page_3	<input type="text"/>
is_registered	<input type="text"/>
registered_this_visit	<input type="text"/>
est_duration	<input type="text"/>
month	<input type="text"/>
have_coupon	<input type="text"/>
num_recent_visits	<input type="text"/>
max_purchase	<input type="text"/>

Predict for something new

Applet started.

420

425

450

FIG. 11

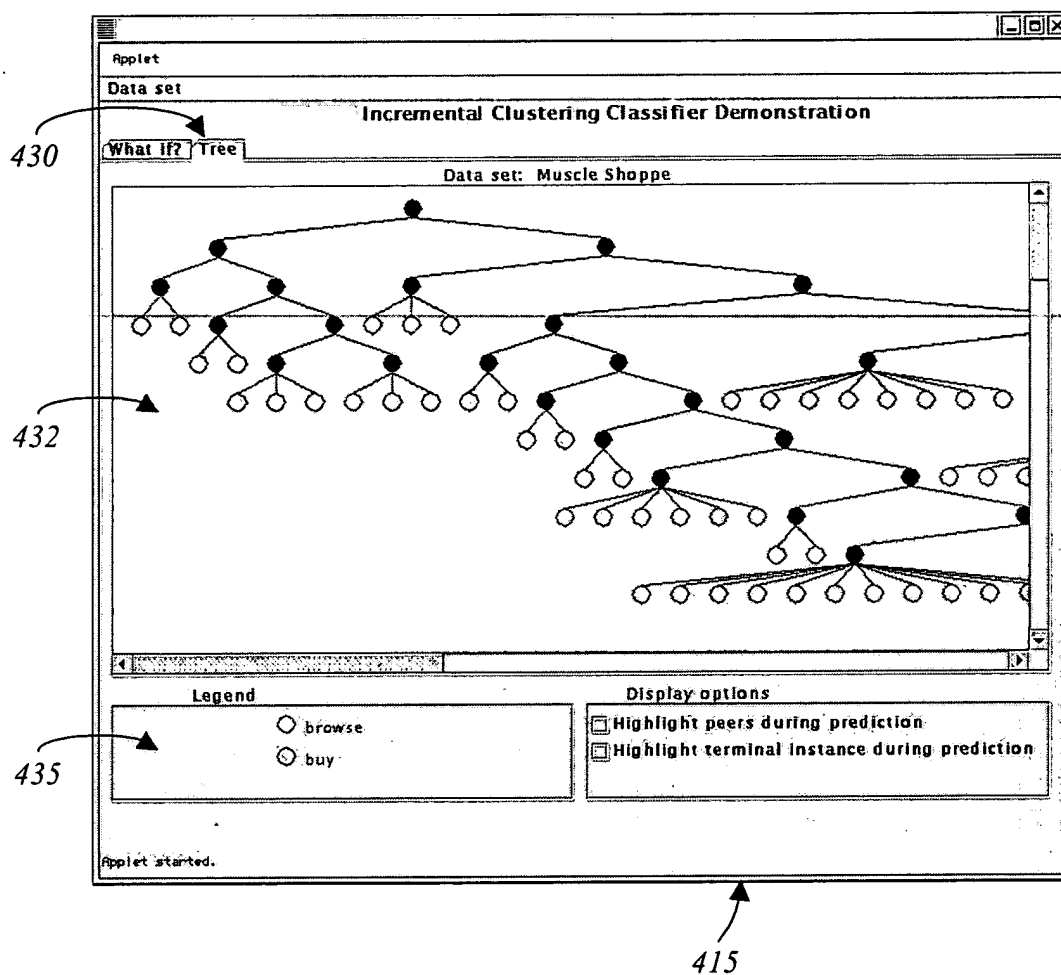


FIG. 12



405

410

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History Mail Print Edit

Address http://localhost/muscleshoppe/beta/beta/product_list.cfm?category=Accessories

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Accessories

29 products are available in the complete listing below:

GENESIS

PRODUCT	SIZE	PRICE	QTY	
SUPER TAN ACCELERATOR	50 CAPS	\$6.95	1	ORDER

JAN TANA, INC.

PRODUCT	SIZE	PRICE	QTY	
BODY SCRUB	8.5 FL. OZ.	\$5.00	1	ORDER
COMPETITION TAN	17 FL. OZ.	\$20.00	1	ORDER
COMPETITION TAN	8.5 FL. OZ.	\$14.00	1	ORDER
POISING OIL	8.5 FL. OZ.	\$5.00	1	ORDER
SHOW TAN	8.5 FL. OZ.	\$17.50	1	ORDER
STUDIO FACE & BODY BRONZER	N/A	\$14.00	1	ORDER
SUNLESS TANNING	8.5 FL. OZ.	\$14.00	1	ORDER
TANNING GEL	8.5 FL. OZ.	\$12.50	1	ORDER
TANNING LOTION	8.5 FL. OZ.	\$12.50	1	ORDER
TANNING OIL	8.5 FL. OZ.	\$12.50	1	ORDER

SHOPPING BASKET:
YOUR BASKET IS EMPTY!

AVAILABLE SUPPLIERS
Select the supplier that you are interested in and go straight there:
GENESIS
JAN TANA, INC.
SKINTEK LABS
SUPERIOR PRODUCTS COMPANY

Done Local intranet

440

FIG. 13



Applet

Data set

Incremental Clustering Classifier Demonstration

What if? **Free**

Describe something new

class	<input type="text"/>
referer_type	<input type="text" value="?"/>
page_1	<input type="text" value="product"/>
page_2	<input type="text" value="product"/>
page_3	<input type="text" value="?"/>
is_registered	<input type="text" value="yes"/>
registered_this_visit	<input type="text" value="no"/>
est_duration	<input type="text" value="brief"/>
month	<input type="text" value="dec"/>
have_coupon	<input type="text" value="no"/>
num_recent_visits	<input type="text" value="some"/>
max_purchase	<input type="text" value="low"/>

Predict for something new

browse	MEDIUM (49.0%)
buy	MEDIUM (48.0%)

Applet started.

420

425

450

428

415

FIG. 14

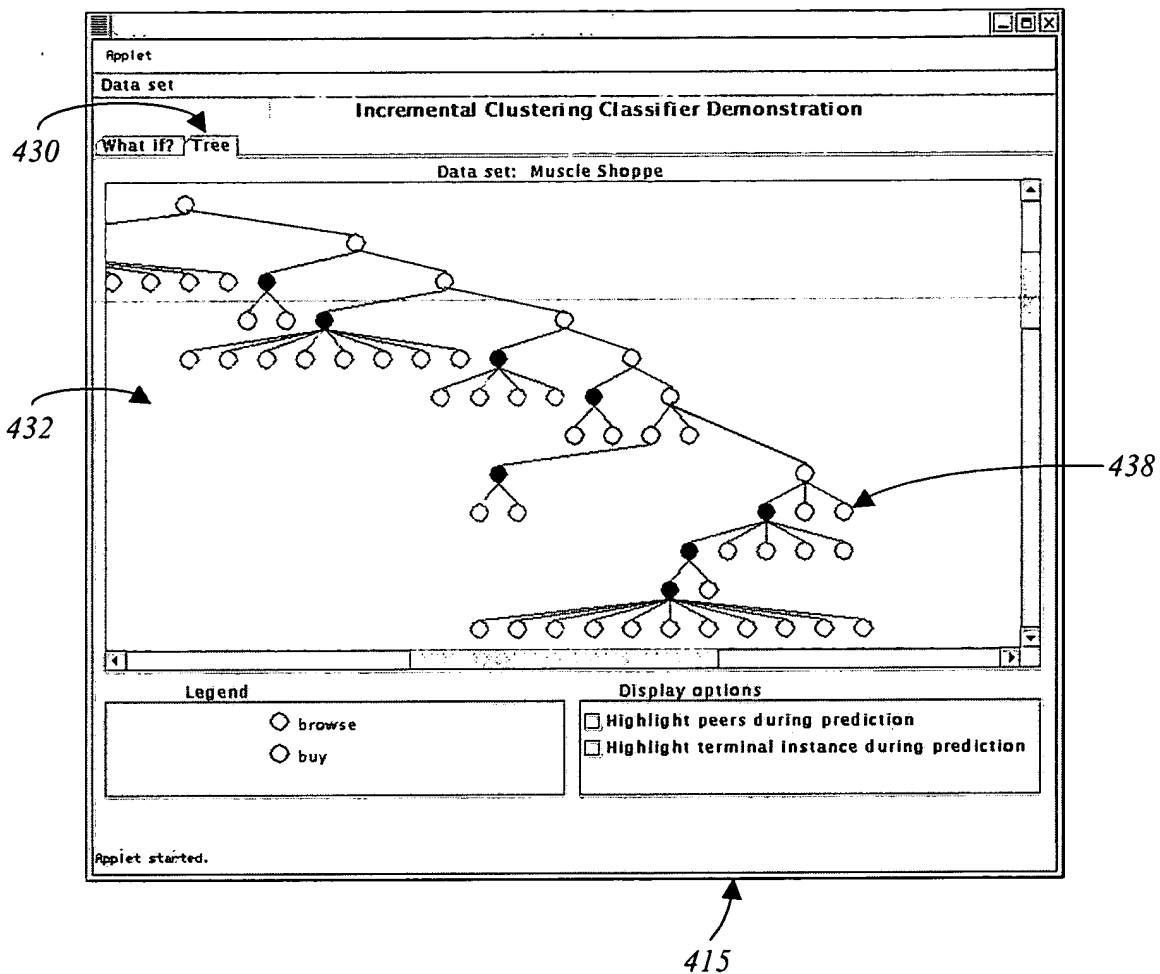


FIG. 15



Applet

Data set

Incremental Clustering Classifier Demonstration

What If?

Describe something new

class	<input type="text"/>
referer_type	<input type="text" value="?"/>
page_1	<input type="text" value="product"/>
page_2	<input type="text" value="product"/>
page_3	<input type="text" value="?"/>
is_registered	<input type="text" value="yes"/>
registered_this_visit	<input type="text" value="no"/>
est_duration	<input type="text" value="brief"/>
month	<input type="text" value="dec"/>
have_coupon	<input type="text" value="yes"/>
num_recent_visits	<input type="text" value="some"/>
max_purchase	<input type="text" value="low"/>

Predict for something new

buy	MEDIUM (49.0%)
browse	MEDIUM (47.0%)

Applet started.

415

FIG. 16

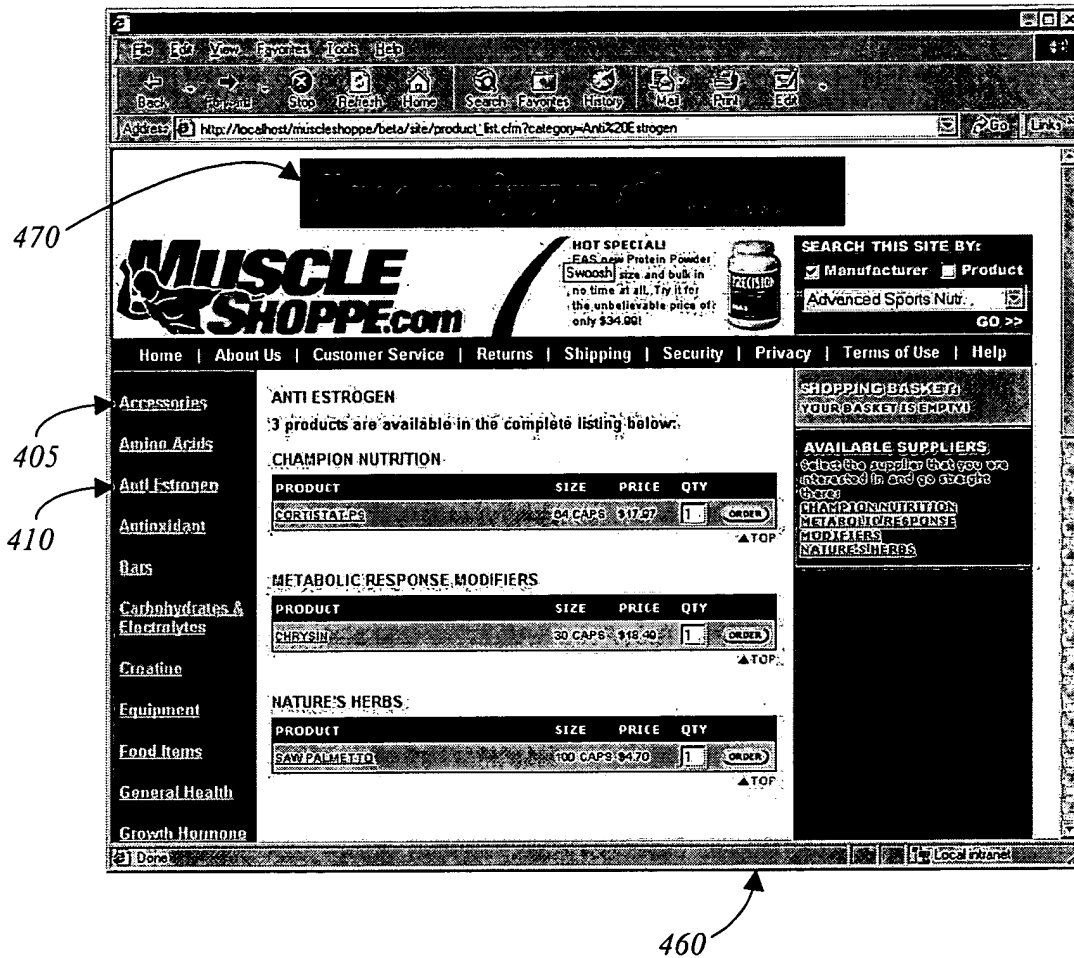


FIG. 17

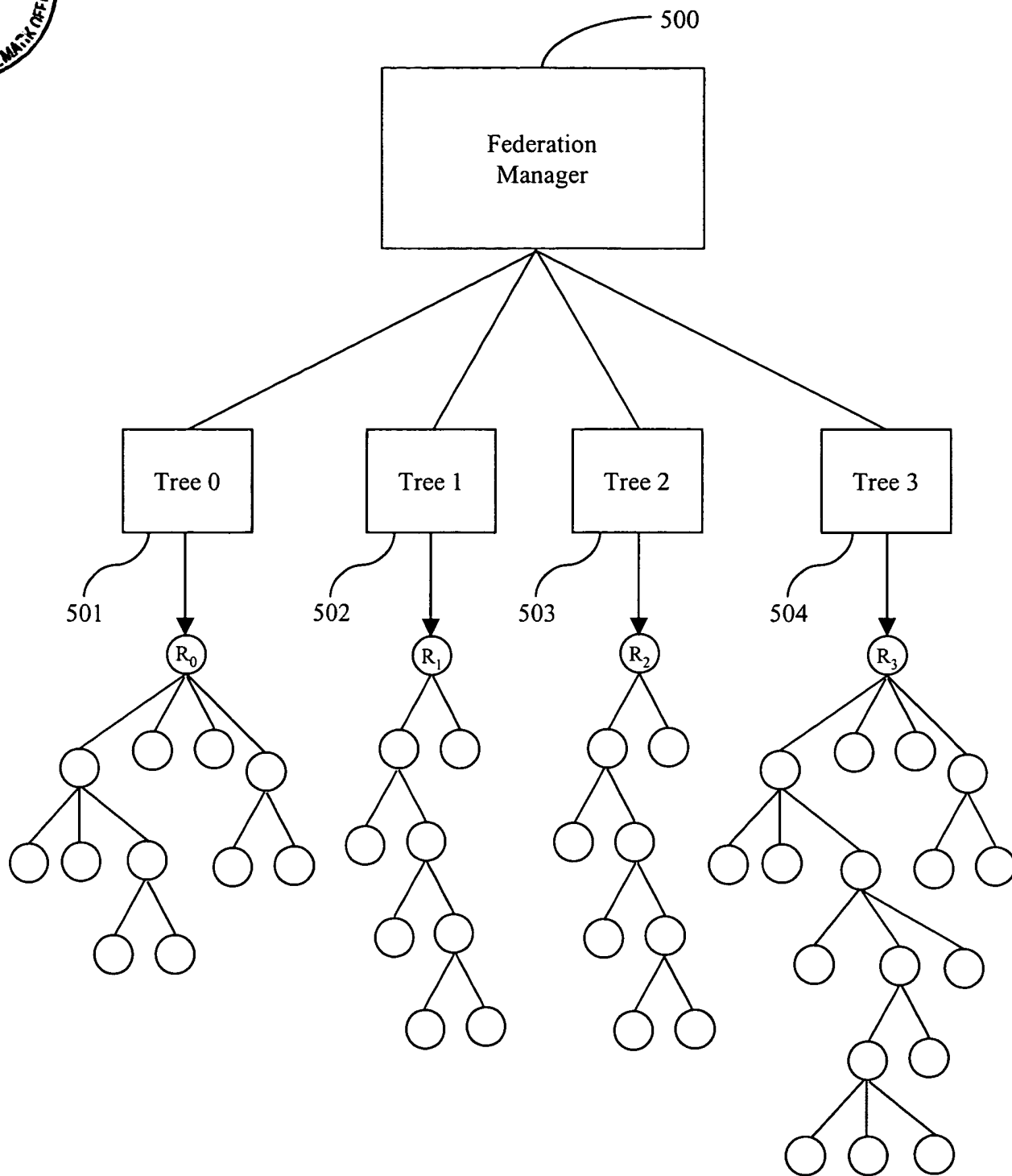


FIG. 18